



Society of Ibero-Latinamerican Medical Professionals

May 3, 2020

Dear sponsor:

The Society of Ibero Latin American Medical Professionals (SILAMP) is a certified 501(c)(3) nonprofit organization aiming to promote careers in healthcare among Latin Americans and the health of Latino american communities in the Great Philadelphia area and the Delaware Valley. SILAMP promotes the advancement of diversity in healthcare by providing scholarships and mentorship opportunities to Latinx American students enrolled in healthcare programs. Furthermore, SILAMP promotes the advancement and development of the healthcare workforce of Latino descent through continued educational programs. SILAMP community outreach's program focuses on providing culturally sensitive education on the healthcare issues affecting the Latix American community. Lastly, SILAMP serves as a resource for partnership, support and advocacy.

2020 marks SILAMP's 29<sup>th</sup> anniversary! We could not celebrate this milestone, without acknowledging the impact of the support of our sponsors. SILAMP has received donations from our amazing partners that forward their trust in our aligned commitments to the promotion of healthcare education. Our joined partnership has resulted in the impact of the lives of our awardees who have achieved amazing professional successes over the years and with great satisfaction, we showcase some of their stories on our social media. We would like to believe SILAMP had a part in their success, so we send a big Thank You to them for letting us be part of their journey!

We celebrate the impact of our organization's contributions to the healthcare education of medical professionals with a focus on integrated care, and the Latin American Community in the Delaware Valley since 1991. Our members have developed and participated in various workshops to promote health care education and disease prevention over the years.





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## Public Health Education Program

One of our emerging programs in support of SILAMP mission:

- **Public Health Education Program**

Our Public Health Education Program (PHEdP) seeks to educate and support our Latinx Community during the COVID-19 pandemic. The Latinx and Hispanic population in the Greater Philadelphia Region counts for almost 500,000 million according to a study lead by the [Greater Philadelphia Hispanic Chamber of Commerce](#). SILAMP has organized a campaign to fill the gaps in the lack of education on the prevention, treatment, and management of the COVID-19 among Spanish speaking communities. Through our PHEdP, we developed emergency outreach and education content material in collaboration with our professional resources and partnered with organizations also serving the Latinx communities. Through the PHEdP produced over 29 community educational videos thus far. The chosen methods are via videos, interviews, and written media to distribute to the population through our digital presence in the traditional media, social media, and website. Our multi-disciplinary group of professionals currently serves by providing their evidence-based advice from experts on the field and following official authorities guidelines framed on the COVID-19 within their scope of practice.

Younger partners support our mission by working collaboratively targeting the youth and young adult population on related topics for the Spanish speaking communities in our region.

## Partner with us!

As a leader you are an important part of our community!

Join our collective efforts to produce and disseminate educational public health content on evidenced-based best practices following official authorities guidelines for personal protection through social media. **"All hands on deck!" mindset is needed.** This time more than ever everyone's support count towards achieving the best possible outcomes by reaching every family in the Greater Philadelphia Region.





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## Make a Gift

**Your generous donation will assist SILAMP COVID-19 response campaign for the next six months.** Please make a gift to help us meet the emergent needs during these difficult times. You can make an online gift or mail a check to SILAMP Health, 511 West Courtland Street, Suite 14 Philadelphia PA 19140, or contact our President, Natalia Ortiz at [silamphealth@gmail.com](mailto:silamphealth@gmail.com) for information about other ways to give.

## Help us spread the word

You can also partner with us by helping our Latinx community to know about our COVID-19 response efforts by sharing our resources and encouraging others to support our programs. Follow us on social media and share with your communities.

We look forward to continuing our mission, thus, better serving the Community. Your partnership and support will contribute to the public health education of our diverse Latinx Community.

We greatly appreciate your collaboration!

Sincerely,

Natalia Ortiz, MD, FAPA, FAPM, FPCP  
President SILAMP

